

Information for exhibitors at E-sundhedsobservatoriet 2025

The stand:

The price of a stand at the exhibition includes:

- 2 free participants including a gala dinner. The ticket that comes with booking a stand cannot be used as an admission ticket to the conference. In June you will receive a link to registration of the two free participants.
- A power plug
- A café table
- Wireless internet.

We do not distinguish between conference participants and exhibitors, as all participants have access to presentations, etc. All participants at the stand must therefore be registered, and you will receive a name badge that must be worn visibly throughout the conference.

You can get wired internet for a fee (1.000 DKK) if you order it when booking a stand. There are no lamps or carpet on the floor. Most stands have no sides or back wall. Please see the website for the individual stands.

If you need equipment for the stand or help building it, you will find contact information on the E-sundhedsobservatoriets website for a supplier who knows Odeon. You will pay directly to the supplier.

All exhibitors are required to limit themselves to their own stand area during the exhibition period, and it's not permitted to place material outside the rented area.

You can easily have two companies / organizations on the same stand, but only one invoice will be issued per stand.

Catering at the stand:

All types of catering (cold/hot drinks, cakes, ice cream, popcorn, wine/beer, etc.) at the stand – except for a little candy, must be purchased from Odeon. Send an email to e-sundhedsobservatoriet@sdu.dk if you intend to have catering at the stand.

Pre-dinner networking at the stand:

Pre-dinner networking will be held from the end of the program October 8th at 17:15-18:30. Exhibitors can order and pay for drinks or other catering at Odeon. You will find the order form with prices on the website. It is voluntary for exhibitors to participate in pre-dinner networking.

Access to the exhibition area:

Tuesday, October 7 from 18:00 to 21:00 and Wednesday, October 8 from 7:00 to 9:00. If you can come enter the exhibition area earlier, you will be notified by e-mail.

Stand packing: No later than Thursday, October 9 from 14:30 to 19:00.

There will be coffee/tea, water and bread for the exhibitors who are building the stand on Tuesday.

Find more information on the E-health Observatory website:

<https://2025.e-sundhedsobservatoriet.dk/udstilling/>

Security:

Exhibitors are responsible for equipment on the stand, and we would like to point out that conference house Odeon is open to the public. We have a locked room where exhibitors can place a box with small equipment when the exhibition closes on the first day.

Materials:

If you have materials that need to be sent to Odeon, they can be sent to: ODEON, Odeons Kvarter 1, 5000 Odense C

Mrk. E-sundhedsobservatoriet/stand no.____/Dorthe Kramer

If materials are to be returned after the conference, please arrange for the delivery company to be ordered, the goods to be labelled, etc.

Receipt of goods:

Odeon can receive your materials no earlier than Monday, October 6 between 8:00 and 16:00, and they must be collected by the delivery company no later than Friday, October 10 between 8:00 and 15:00.

If the materials are not collected as agreed, Odeon will charge a daily fee of DKK 600 for storage.

Load in & Parking

See map below with directions to the load in for the exhibition area at Odeon, where larger items must be brought in via Load In – call the tel. number on the gate to enter.

Parking is not allowed in Claus Bergs Gade and Odeons Kvarter, only loading and unloading is permitted according to traffic regulations.

Trucks and vans cannot be parked in the area at ODEON without special permission from Odeon / Comwell.

